

The Challenges and Benefits of Organic Production

A Farmer's Perspective

John Pawsey

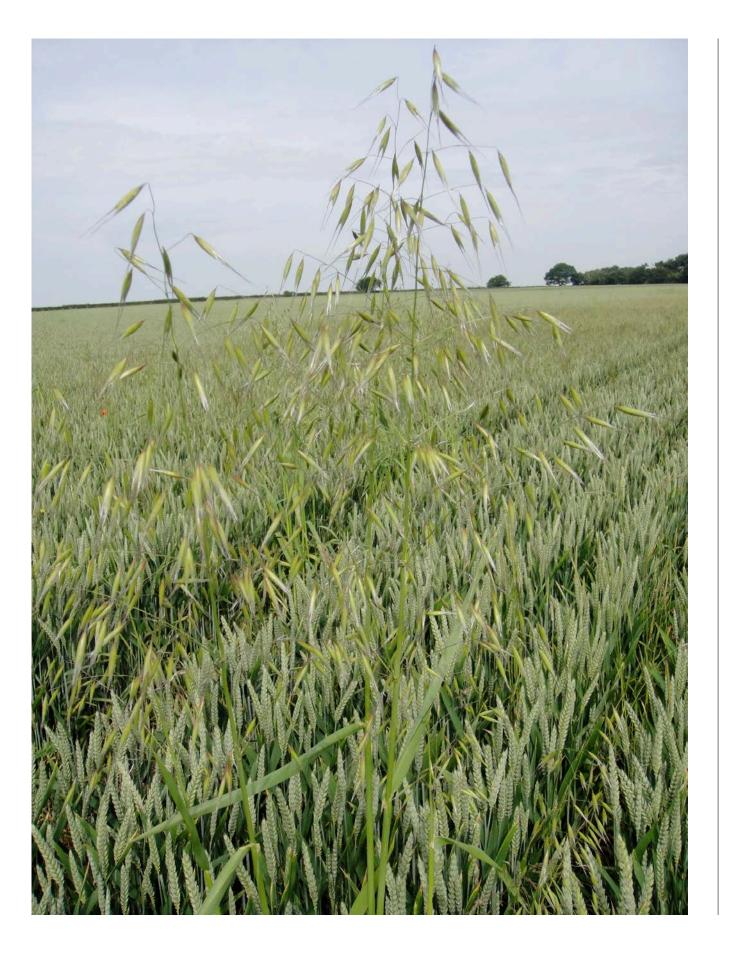
The Challenges - Agronomic, Research and The Market

The Benefits - Business, Consumers and Society

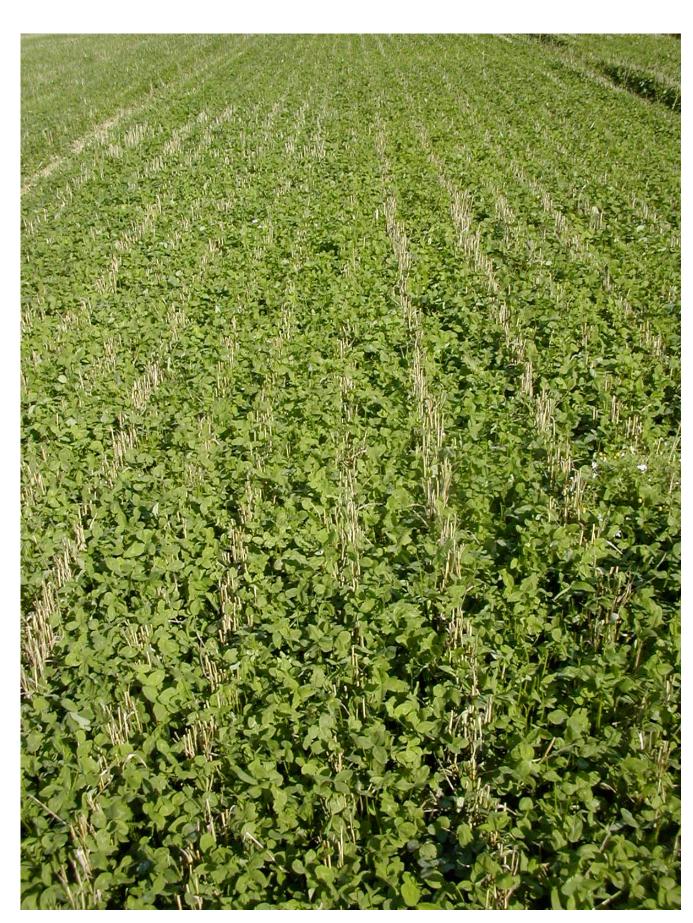


- 2500 acres in Suffolk 770 acres under FMC's
- 4th generation farmer
- 1st Conversion in 1999
- Essentially stockless
- 2 full time staff + part time help
- Some building rents







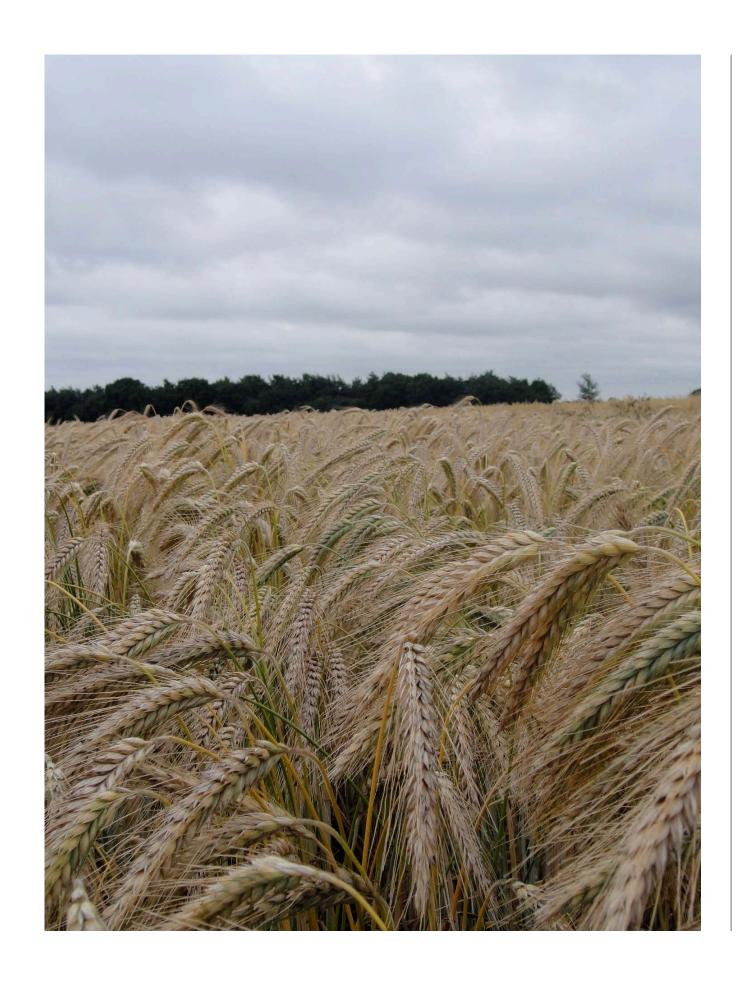


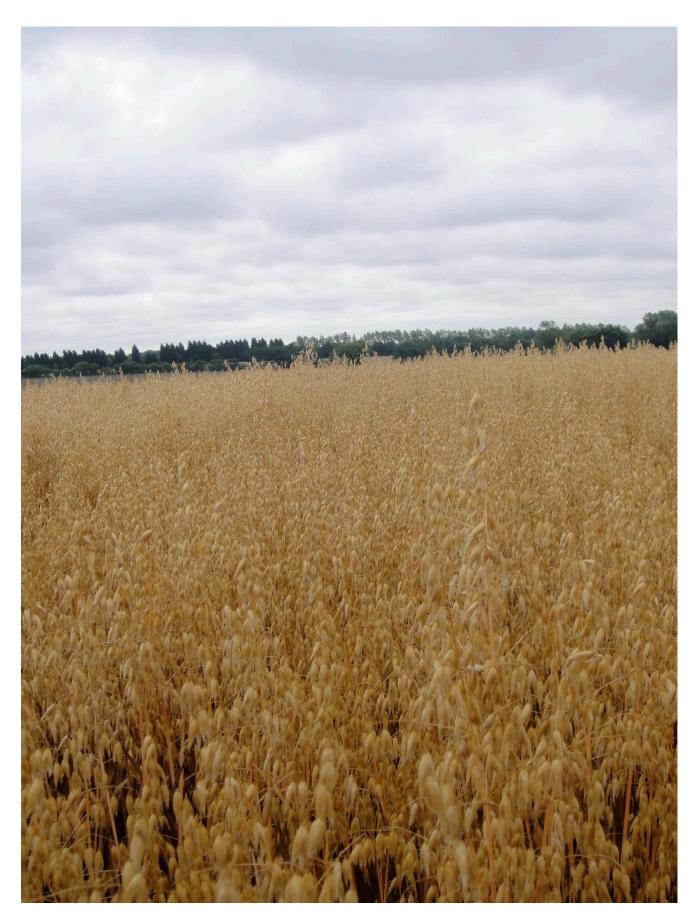
KEY AGRONOMIC CHALLENGES

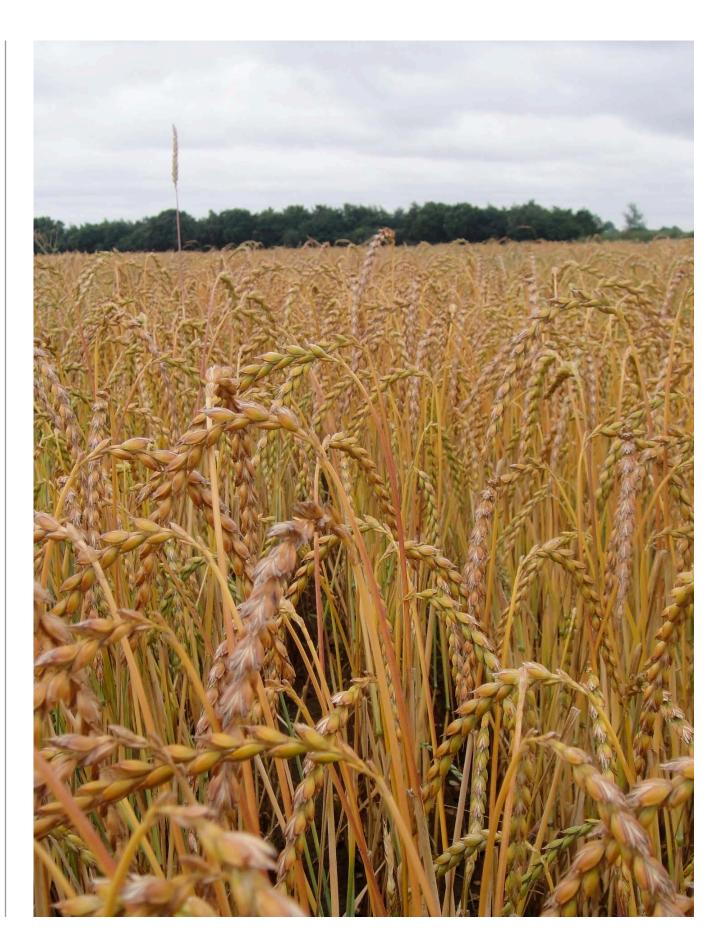
Weeds - Winter Wild Oats, Black-grass and Charlock

Diseases - Yellow Rust, Fusarium and Chocolate Spot

Fertility - Red Clover, Imported Manures. Stockless?







AGRONOMIC SOLUTIONS - Stop farming like a non-organic farmer

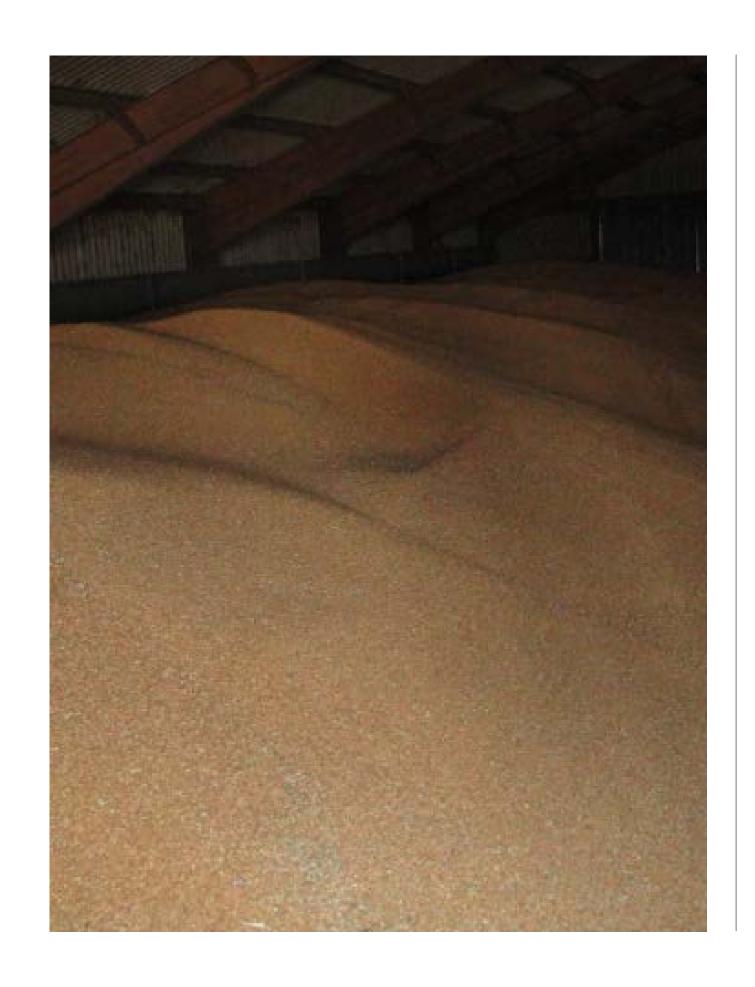


AGRONOMIC CHALLENGES - Return to Mixed Farming





AGRONOMIC CHALLENGES - research







MARKET CHALLENGES



The Benefits - for Business, Consumers and Society







BUSINESS BENEFITS - everything is "in-house"

Farm Management Contract Comparison	2009 - Returns £/Acre	2010 - Returns £/Acre	2011 - Returns £/Acre	3 Year Average £/Acre
Organic Contract Farm	£100	£225	£140	£155
Average results from 7 Non-Organic Contracted Farms	£100	£130	£120	£117





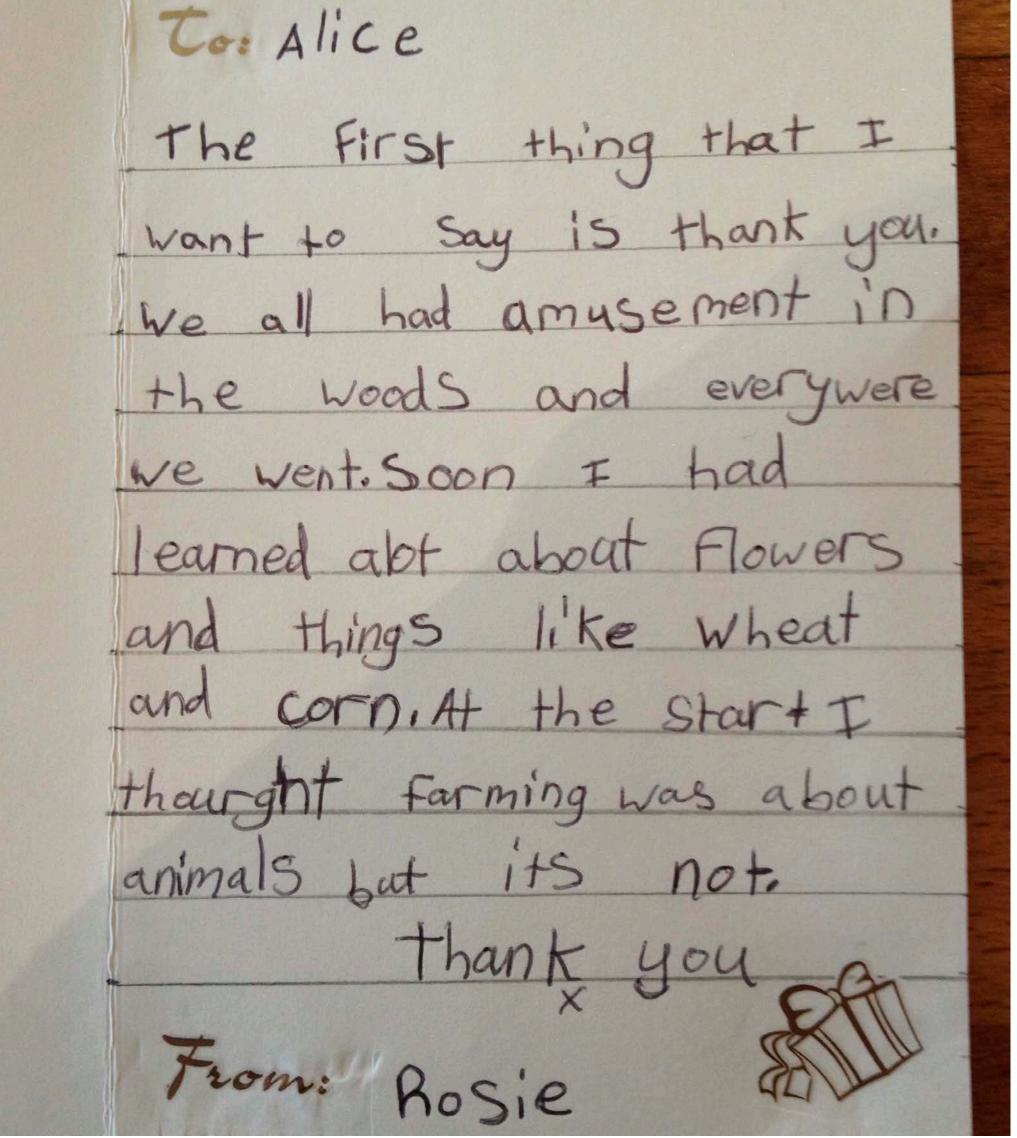






FARMING WITH NATURE







FARMING WITH NATURE



THANK YOU